

GRAND TRAVERSE HOCKEY ASSOCIATION

Sponsorship Opportunities

2026-2027 SEASON



The Grand Traverse Hockey Association, home of the Traverse City North Stars, is a 501c3 designated non-profit, incorporated in December 1970.

The purpose of GTHA is to encourage the playing of ice hockey by youth of the youth of Northern Michigan; to foster the teaching of hockey skills; to foster fair play and sportsmanship; and to provide Northern Michigan youth with the opportunity to play organized, sanctioned competitive ice hockey.



With over 480 registered children between the ages of 5 and 18 years, we need the help of the community to keep this association strong.

We offer several opportunities to our sponsors to help drive business back into the community, through recognition and advertising. During the 7-month hockey season, your logo will be in front of thousands of local patrons and a multitude of out-of-towners, driving foot traffic and positively impacting your bottom line. Please see the back for opportunities, visit our website: tchockey.com, or email info@tchockey.com for more information.

When you choose to sponsor GTHA, you will be part of the local community who is making sure to:

- Engage a **diverse** and **inclusive** population of children.
- Continue to grow our Early Hockey Skill Development Program, Mite Equipment Rental Program, and Goalie Development Program, offering **lower costs** for entry-level players.
- Provide Grand Traverse area youth with a **positive** social and recreational experience.
- Encourage **health** and **wellness** throughout childhood and teens.



Help GTHA positively impact youth and families in Northern Michigan. Questions - info@tchockey.com

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*All advertising opportunities are available to any association, team, and/or player sponsors.

STANLEY CUP/\$5,000+

- Centre Ice rink ad on sponsor banner
- Website feature - home & sponsor pages
- Bulletin board spotlight at Centre Ice
- Mention in Visiting Team Welcome Packet
- E-newsletter ad & Facebook recognition

HAT TRICK/\$1,000+

- Website feature - home & sponsor pages
- Bulletin board spotlight at Centre Ice
- Mention in Visiting Team Welcome Packet
- E-newsletter ad & Facebook recognition

PLAYMAKER/\$500+

- Website feature - sponsor pages
- Mention in Visiting Team Welcome Packet
- E-newsletter ad & Facebook recognition

BREAKAWAY/\$250+

- Website feature - sponsor pages
- E-newsletter ad & Facebook recognition

SPECIFIC ITEMS/PROGRAM SPONSOR

- Coaching Equipment & Training
- TC North Stars Locker Room Flags
- Championship Banners At Rink
- Early Hockey Skill Development Program
- Goalie Development Program
- Scholarship Fund...and more!

Sponsorship Recipient: Association ___ Team _____ Player _____

Sponsor Level: Stanley Cup ___ Hat Trick ___ Playmaker ___ Breakaway ___

Business Organization: _____

Contact Name: _____

Street, City, State, Zip: _____

Email: _____ **Phone:** _____

Mail Form & Check Payable To GTHA: GTHA 1600 Chartwell Dr. TC, MI 49696

Email Advertising Logo To: info@tchockey.com

*Grand Traverse Hockey Association is a 501c3 - EIN #38-3347536 - info@tchockey.com

